

SEA Brew 2022 - Conference Programme

Day 1 | Thursday 27th October 2022



27 - 28 October 2022
Berkeley Hotel Pratunam

0830 - 0900	REGISTRATION DAY 1		
0900 - 0915	Opening Address Charlies Guerrier, Founder, SEA Brew		
0915 - 0930	Welcome Address Taopiphop Limjitrakorn, MP, Bangkok 22nd District		
0930 - 1030	KEYNOTE ADDRESS: Innovation, Success and What Beer Drinkers Want to Buy Charlie Papazian, Fmr. President, Brewers Association (USA)		
1030 - 1130	Morning Break		
	Barth-Haas Hall (Conference Room 1)		Joe White Maltings Hall (Conference Room 2)
1130 - 1215	Wild Yeast "Kadoya 1" - From Tree to Table Narihiro Suzuki, CEO/President, Isekado Brewery	1130 - 1215	Hopping & Filling, the Ingredients for High Quality Beers Roberto Puglia, Filler Product Manager, CFT Ralph Wittkopp, Managing Director, Roolec
1215 - 1315	A Taste of the Future - The Inspiration Range Lennart Paul-Pax/Georg Drexler, Barth Haas Brewing Solutions (Workshop, limit 100 pax)**	1215 - 1300	Flavour (In)Stability; The Challenges Of Maintaining Product Freshness Dr Deniz Bilge, Shr. Consultant/Trainer, Nuts & Bolts
1300 - 1400	Lunch		
1400 - 1445	Low & No Alcohol Production Through Fermentation Nguyen Duc Huy, Regional Sales Manager (SEA), Fermentis	1400 - 1445	Beer Near Me: Winning The Digital Battle For Customers Oliver Woods, Founder, Beer Asia
1445 - 1530	Keeping it Local - Using Local Produce In Today's Brews Panel Discussion with Jack Plexico, (VIE), Narihiro Suzuki (JPN), Luke Corbin (MYA), Pieter Prinsloo (INA)	1445 - 1530	Using KPI's for Brewery Success! (Workshop) Pulkit Agrawal, Founder/CEO, Beer 30 by The 5th Ingredient
1530 - 1615	Afternoon Break		
1615 - 1700	Conference Brew Sensory Session Barth Haas & Fermentis with Brewers Sira Lawsup (Underdog Microbrewery) & Paul Edwards (Gorilla Brewing Co.)	1615 - 1700	Progress & Pitfalls; Lessons Learnt From Brewery Expansion Taeyoung Na, Brewery Manager, Platinum Brewery
1700 - 1745	Attracting & Retaining Talent In Our Industry Panel Discussion: Panelists To Be Announced	1700 - 1745	Build-A-Beer Workshop Colin Wilson, Managing Director, Totally Natural Solutions (Workshop, limit 100 pax)**

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INNOVATION ZONE

White Labs
Introducing PurePitch Next Generation

Talking Business
Mazen Hajjar - An Open Discussion On Successful Growth Strategies

Yakima Chief Hops
Survivables Sampling

Bring A Beer Business Matching
Crack open a cold one and let's talk distribution - everyone's welcome, let's grow the market!

*Programme times may change - please check main conference programme boards

**Registration Required (at company booth in Trade Fair)

SEA Brew 2022 - Conference Programme

Day 2 | Friday 28th October 2022



27 - 28 October 2022
Berkeley Hotel Pratunam

0900 - 0930	REGISTRATION DAY 2		
0930 - 0945	Welcome Address Charles Guerrier, <i>Founder, SEA Brew</i>		
0945 - 1045	KEYNOTE ADDRESS: The Art of Nimble - Brewing Into The Future Mazen Hajjar, <i>Founder/CEO, Hawkers Beer (Aus)</i>		
1045 - 1130	Morning Break		
	Barth-Haas Hall (Conference Room 1)		Joe White Maltings Hall (Conference Room 2)
1130 - 1215	Post Fermentation – Different Approaches Towards Achieving Quality Luke Erdody, <i>COE, FPS Global Partners</i>	1130 - 1215	Raising The Bar: Answering the Challenge of Premiumisation (Workshop) Grace Whitby, <i>Marketing Manager, Heart of Darkness</i>
1215 - 1300	Brewing Water Chemistry - Demystified! Steve "Hendo" Henderson, <i>Founder, Rockstar Brewer Academy</i>	1215 - 1300	YCH Hop & Brew School®: Survivable Hop Compounds (Workshop) Patrick Jensen, <i>Director of R & D, Yakima Chief Hops</i>
1300 - 1345	Lunch		
1345 - 1500	What's that taste? Definitely a process flaw! Sylvie van Zandycke, Daniel McCulloch & Richard Chamberlin Siebel Institute of Technology / Lallemand Brewing (Workshop, limit 120 pax)**	1345 - 1430	The Evolution Of The Modern Brewhouse; Innovative Products & Techniques In Play Today Justin Fox, <i>Flowmaster, Bespoke Brewing Solutions</i>
		1430 - 1515	Experts Panel Discussion Charlie Papazian, Mazen Hajjar, Narihiro Suzuki & Chris White line up to answer your questions, great or small
1515 - 1600	Afternoon Break		
1600 - 1800	 ASIA BEER CHAMPIONSHIP 2022 AWARDS PRESENTATION		

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Project Aegir
7 Bridges Brewing Co. - Zero Waste Mission

Talking Business
Charlie Papazian - The Strength Of The Community,
Working Together For Success

Fermentis
Yeast & Hop Interaction Workshop

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